

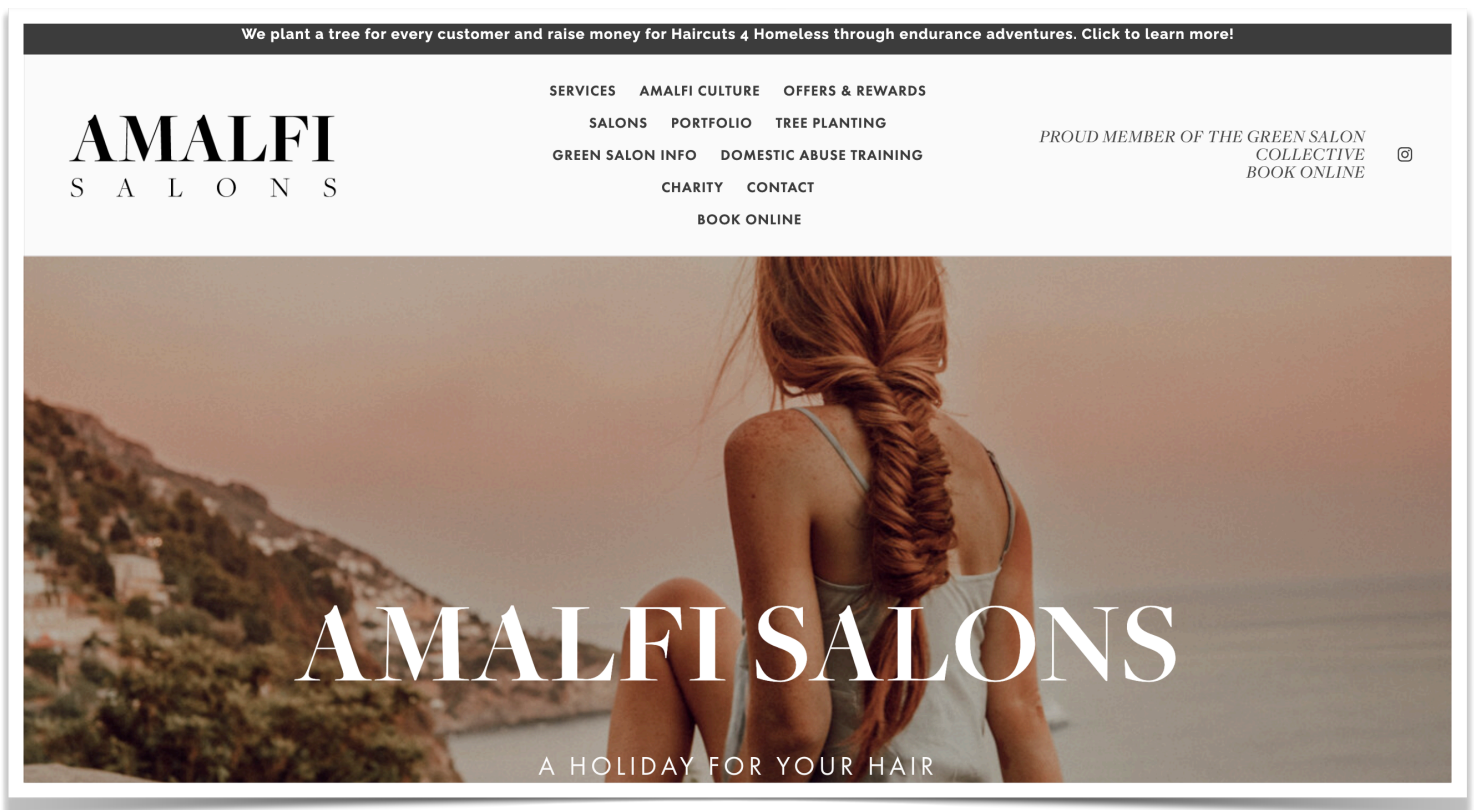
CASE STUDY



Graphics Design, Web Development & Marketing

Client Profile

Mr. Jamie Simpson is a business owner who has a chain of hair salons called AMALFI SALONS; Amalfi Salons owns multiple hair studios in the United Kingdom.



Requirements

There were primarily 4 areas Mr. Jamie wanted help with - Documentation form filling, Graphic and website edits, social media management, and Email organization.

The client had initially acquired a business. Hence a lot of information on the new business was to be sought from the

previous owner, and compiled in one single location. Mr. Jamie needed help in managing his professional email account and in creating word documents to put all account information, passwords, documentation etc in place. Mr. Jamie also need help with revamping the business website, to make it more lively and appealing.

Project Execution

Mr. Jamie's AskSunday virtual assistant coordinated with the previous owner of the business, sought all information and compiled it in a set of documents in a single dropbox folder. The assistant also organized his email account into the correct subfolder.

AskSunday assisted him with website competition analysis. Mr. Jamie needed assistance with web page creation and graphics design for his web site www.amalfisalons.com.

Mr. Jamie's assistant checked all the requirements, provided expected turnaround time and a detailed plan of action with timelines. Upon the client's approval, our expert web team completed the project within the committed time. Being impressed by the work, Mr. Jamie upgraded the account with one of the higher plans.

AskSunday has also been assisting him with posting onto his social media accounts. His assistant has been handling his Instagram and Facebook accounts everyday wherein he uploads pictures and posts that draw the target audience's attention.

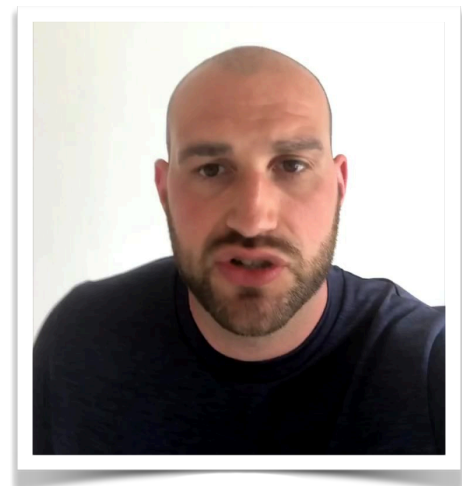
AskSunday has been assisting the client with graphic design work, website management, appointment setting, data entry, document editing, internet research, and image creation.

Mr. Jamie has been impressed with timely delivery and quality service, and continues

to delegate a growing quantum of work month over month.

“ I've been working with Harsh Shah and have increased my subscription - the number of hours - on two occasions already and that's due to the fact that the speed of the work I get back is absolutely phenomenal & the quality of the work is really, really good. The communication is fantastic!”

- Mr. Jamie Simpson



AskSunday Services

Administrative Services

Data Entry / Analysis
Research
Travel Planning
Social Media Management
Outbound Calling
Customer Service Desk
Email Management
Scheduling & Planning
Ecommerce Support
Documents & Presentation

Premium Services

Web Design & Development
Search Engine Optimisation
Content Writing
Graphics Design
Corporate Videos
Business Plan Writing
Start-up Pitch Deck