

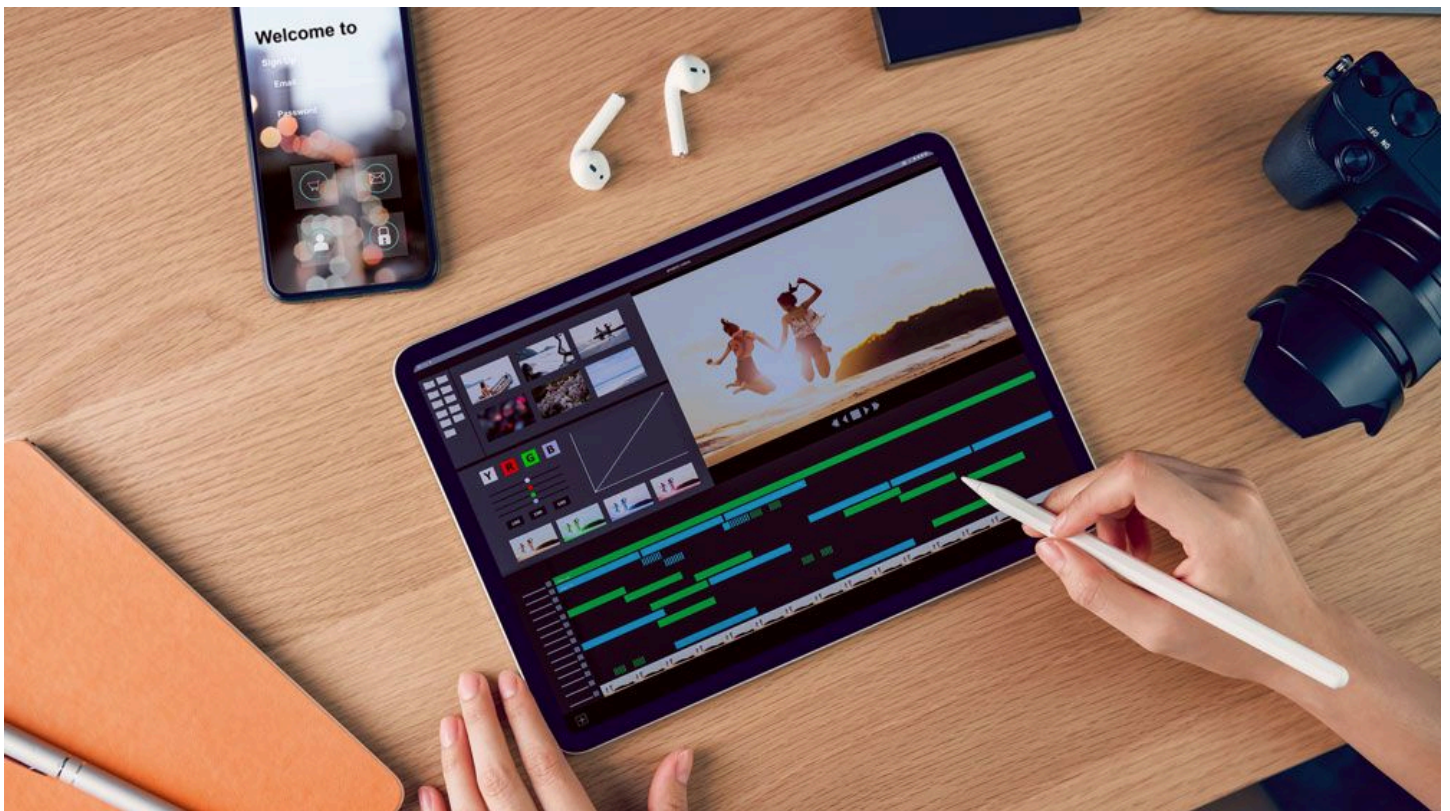
## CASE STUDY



# Web-Research, Video Editing & Marketing

## Client Profile

Mr. Frank Paparozzi is an artist who does trade shows and magic shows.



## Requirements

Mr. Frank was looking for assistance with internet research, video editing, email marketing, and outbound calling in relation to his trade and magic shows.

Mr. Frank was looking for a virtual assistant who could find and compile a list of

schools and colleges that he could contact for his trade and magic shows. Further, he wanted the assistant to find the direct phone numbers of targeted prospects to establish communication with them. Additionally, once this list was prepared, next action needed was to follow up with them till a suitable response was received.

“

There has not been a task that Lokesh (AskSunday Assistant) has not been able to help me with. He has been incredibly easy to communicate with, incredibly easy to get hold of and really fast to respond. He's helped me keep on top of everything. Thanks Lokesh and AskSunday!"

- Mr. Frank Paparozzi



engagement and thus conversion. Further, the assistant was constantly tracking the results of his campaigns in real-time and providing regular updates to Mr. Frank.

From time to time, the AskSunday assistant even helps Mr. Frank with eBay store management along with research.

Mr. Frank has been very pleased with AskSunday services and tries to delegate as much work as possible to us, even to this date.

## Project Delivery

To find the personal phone numbers of targeted prospects was challenging. However, AskSunday's expert research team, dug out all the required direct contact details and email address of schools and colleges that we could connected with.

Mr. Frank's AskSunday assistant then executed several rounds of E-mail blast campaigns after carefully planning for the campaign in advance. The email marketing strategy so devised also included mails with text, images, videos, coupons, polls, and events to maximise

## AskSunday Services

### Administrative Services

Data Entry / Analysis  
Research  
Travel Planning  
Social Media Management  
Outbound Calling  
Customer Service Desk  
Email Management  
Scheduling & Planning  
Ecommerce Support  
Documents & Presentation

### Premium Services

Web Design & Development  
Search Engine Optimisation  
Content Writing  
Graphics Design  
Corporate Videos  
Business Plan Writing  
Start-up Pitch Deck